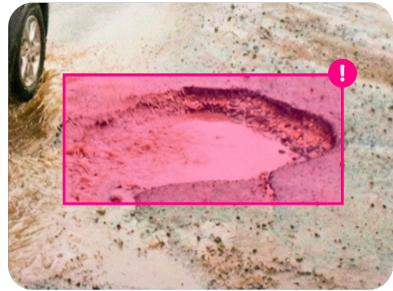


Motive



Operations Intelligence

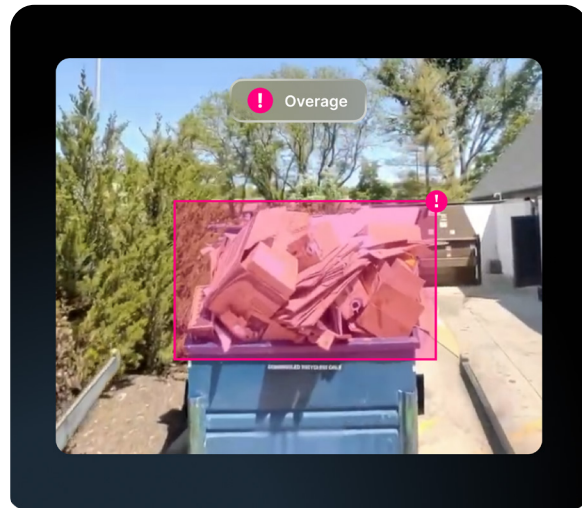
Turn visual intelligence into automated actions. From waste services to construction, get complete visibility and automate your operations with custom AI solutions.

WASTE SERVICES

Capture more revenue and resolve disputes faster.

Motive automatically captures waste overage, contamination, and visual proof for service verification, eliminating manual documentation for your drivers in the field.

- Identify overfilled containers to bill accurately, upsell, or increase pickup frequency.
- Capture visual evidence of every service event and resolve customer disputes faster.
- Detect recycling contaminants to reduce costs and stay EPR compliant. *In development.*

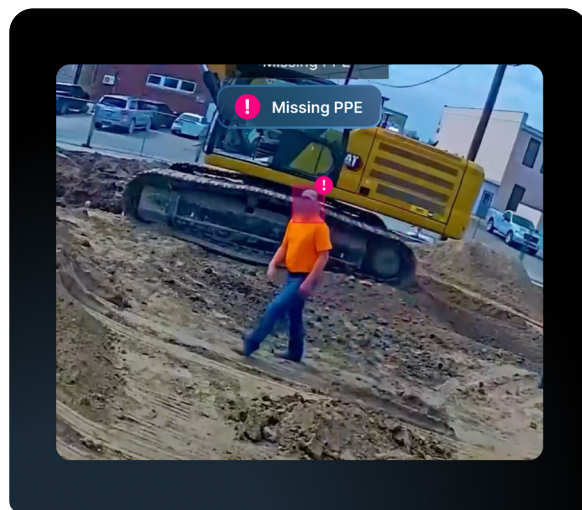


CONSTRUCTION

Improve worksite compliance and reduce injuries.

Identify workers missing required personal protective equipment, so managers have the visibility to enforce safety protocols before incidents happen. *In development.*

- Detect workers missing safety gear in real time.
- Alert managers with video evidence to quickly enforce safety protocols.
- Reduce the risk of injuries, fatalities, regulatory violations, or costly jobsite incidents.

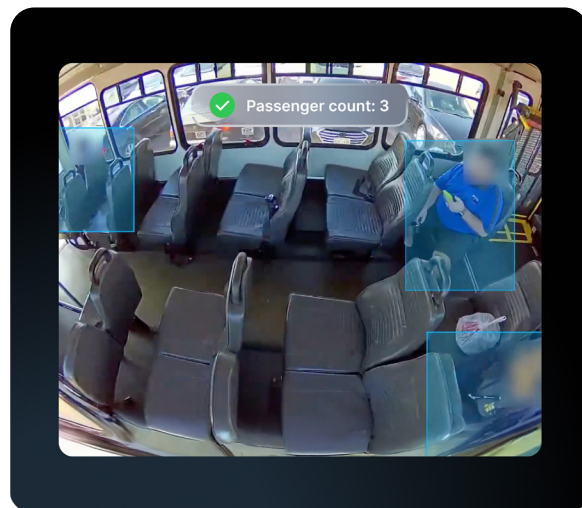


PASSENGER TRANSIT

Optimize service and keep passengers safe.

Count passengers and monitor behavior, giving transit managers the data they need to plan routes and respond to incidents faster. *In development.*

- Automatically count passengers to improve service and plan efficient routes.
- Protect riders and reduce liability by ensuring passengers don't remain in vehicles at the end of the route.
- Capture illegal stop arm passing events to protect students and support enforcement.
- Identify passenger slip and fall incidents to reduce liability and improve driver coaching.

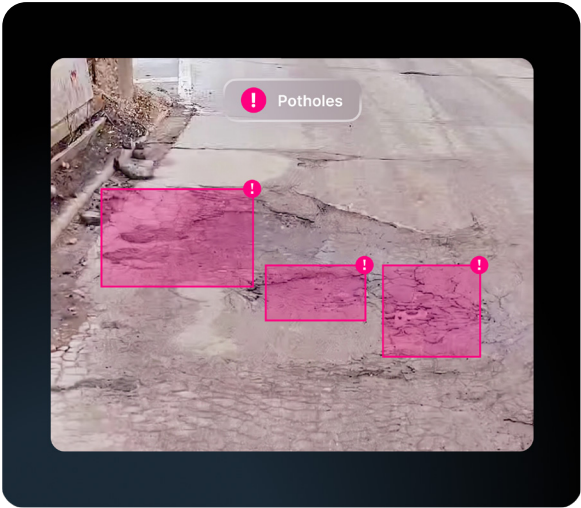


PUBLIC SECTOR

Identify and prioritize infrastructure repairs.

Automatically detect high-priority issues without adding manual work. *In development.*

- Detect potholes and cracked pavement to reduce repair response times.
- Flag vegetation overgrowth along roads and utility infrastructure before it becomes a hazard.
- Identify damaged or downed street signs and create an automatic record for repair teams.



UNLOCK ENDLESS POSSIBILITIES

If you can see it, we can train an AI model to perceive it.

Physical incidents

Identify onboard conflicts to protect passengers and support faster incident response.

Open trailer door

Know when trailer doors are left open to prevent cargo loss and secure transport.

Fire and smoke

Get fire or smoke alerts to enhance safety and respond quickly.

Exclusion zone entry

Detect workers entering active machinery or high-voltage zones to prevent injuries.

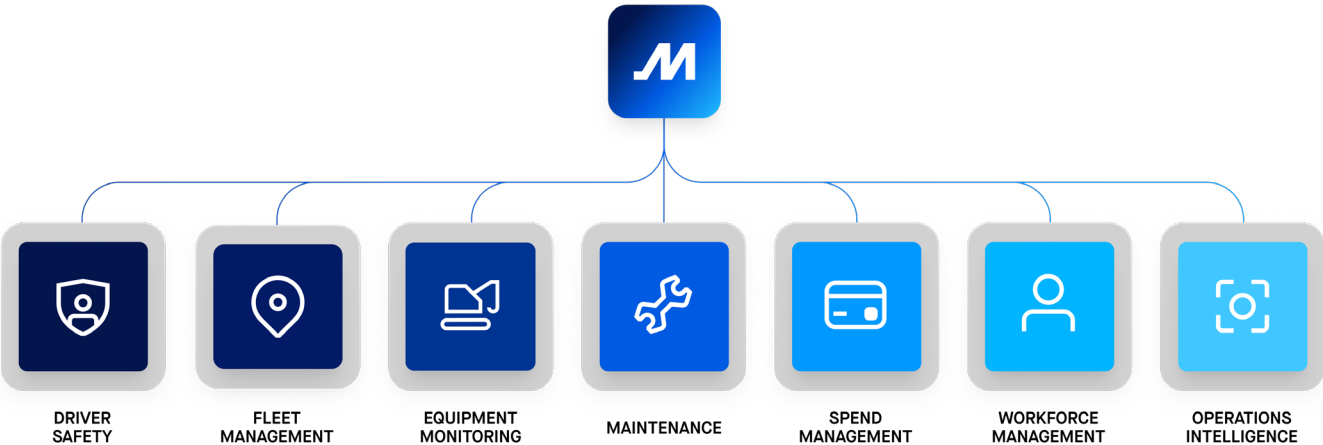
Oil spill

Detect oil spills that occur during loading and unloading to protect the environment and avoid fines.

Trespassing

Prevent theft by detecting unauthorized individuals on your yards, landfills, or other properties.

Motive is the AI-powered Integrated Operations Platform for the physical economy.



About Motive

Motive empowers the people who run physical operations with tools to make their work safer, more productive, and more profitable. For the first time, safety, operations, and finance teams can manage their workers, vehicles, equipment, and fleet-related spend in a single system. Motive serves nearly 100,000 customers from small businesses to Fortune 500 enterprises across a wide range of industries, including transportation and logistics, construction, energy, field service, manufacturing, agriculture, food and beverage, retail, waste services, and the public sector. Visit gomotive.com to learn more.