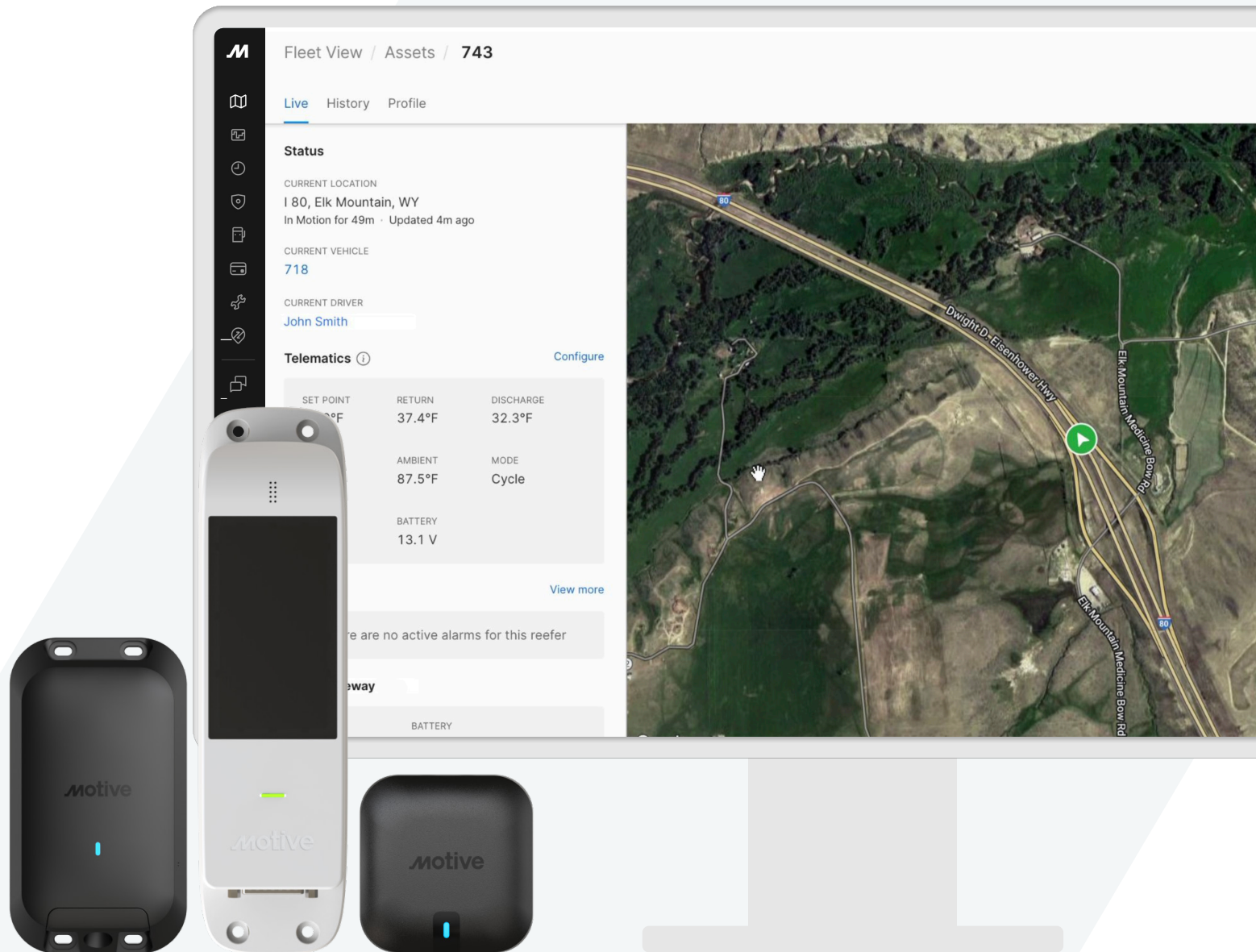# Motive

Equipment Monitoring

Get unparalleled visibility into the location, utilization, and health of your equipment.

Motive customers get results

70%

Increase in asset utilization

62%

Less equipment downtime

72%

Decrease in asset theft and misuse

Heather Walerius
Safety Director, JMS Transportation

"We're able to track our trailers and get an accurate report when they're sitting somewhere too long."

How it works

Get complete visibility and control

Eliminate manual check-ins

Reposition underused assets

Prevent theft and loss

Minimize equipment downtime

Ensure visibility and control over all types of equipment.
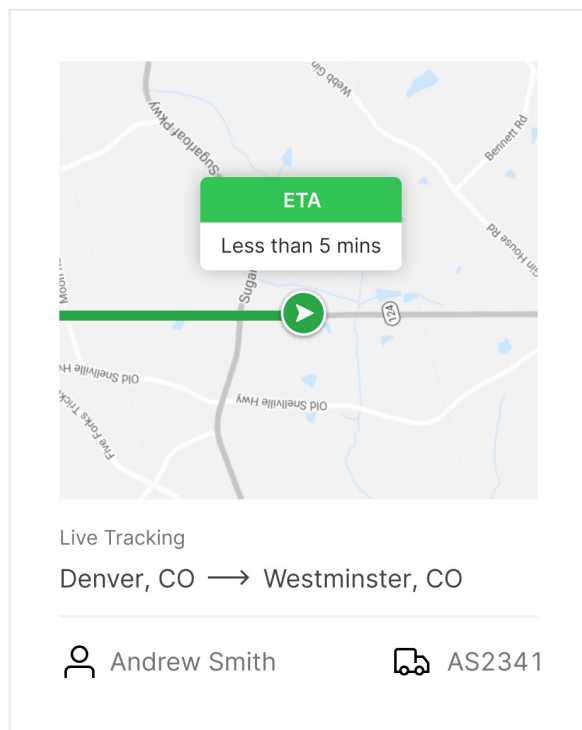
The Motive difference

- Asset Gateway Mini
- Asset Gateway
- Environmental Sensor
- AEMP 2.0 integration
- Thermo King integration

Real-time GPS tracking eliminates time spent on manual check-ins.

The Motive difference

- Real-time and historical visibility into equipment location
- Integrated, user-friendly dashboard
- On-the-go visibility with Fleet App
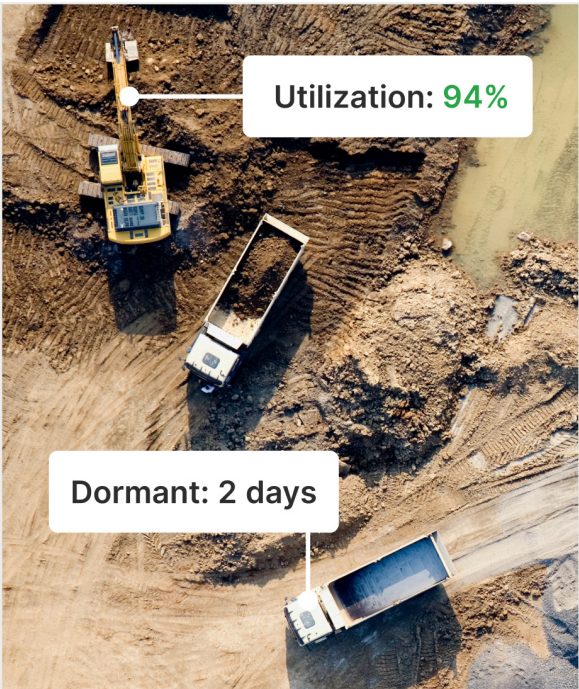- Automatic vehicle asset pairing
- Shareable ETA

ETA

Less than 5 mins

Live Tracking

Denver, CO ⟶ Westminster, CO

Andrew Smith   AS2341

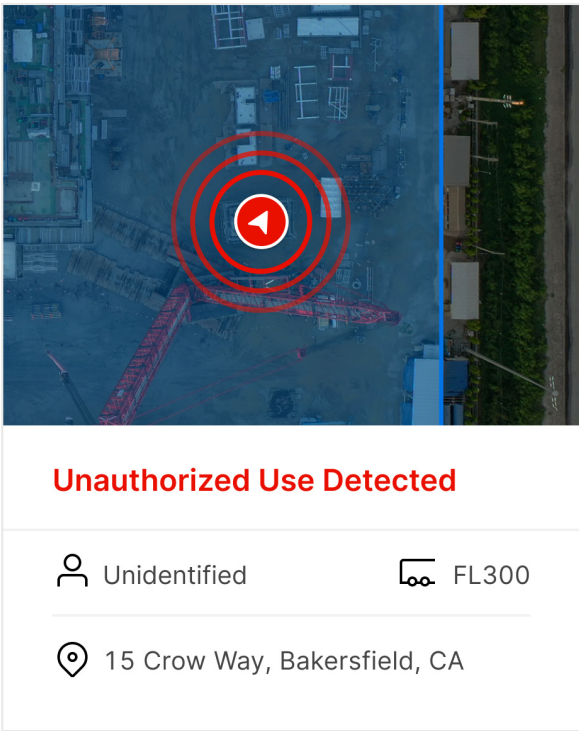## Utilization insights enable repositioning of underused assets and automated client billing.

The Motive difference

- Real-time and historical equipment activity
- Asset utilization and dormancy reports
- Geofence inventory report

Utilization: **94%**

Dormant: 2 days

Automatic geofence alerts detect unauthorized use to prevent theft and loss.

The Motive difference

- Customizable geofence alerts
- Locate My Asset (coming soon)

Unauthorized Use Detected

👤 Unidentified   🚛 FL300

📍 15 Crow Way, Bakersfield, CA

Preventive maintenance helps you stay ahead of issues to minimize equipment downtime.

The Motive difference

· Customizable inspection forms
· Predictive fault code monitoring
· Customizable service reminders
· Real-time maintenance alerts

Maintenance Alerts

Axle greasing
Every 10,000 mi   **In 756 miles**

Brakes
Every 35,000 mi   **Upcoming**
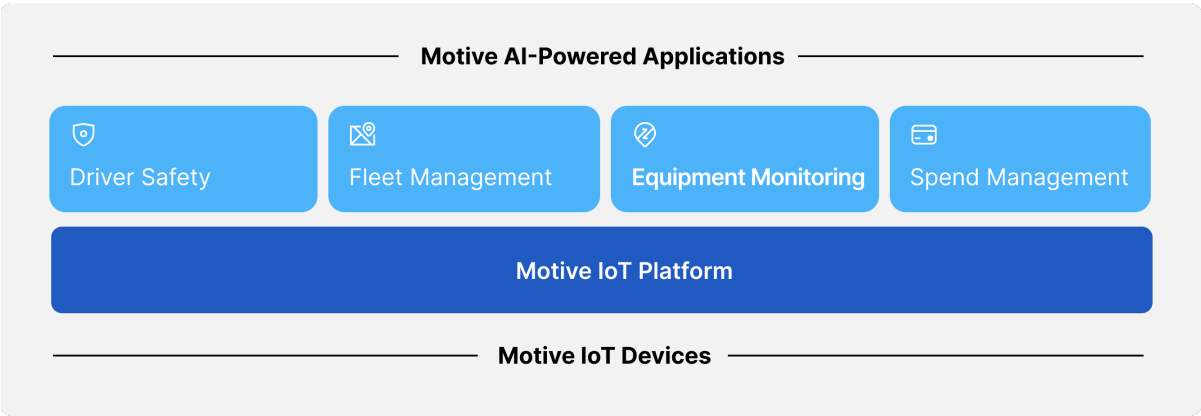

Tires
Every 50,000 mi   **Overdue**

Add Service Note

Add Schedule

The Motive Integrated Operations Platform.

Empowering the people who run physical operations with the tools to make their work safer, more productive, and more profitable.

Motive AI-Powered Applications

| Driver Safety | Fleet Management | Equipment Monitoring | Spend Management |

Motive IoT Platform

Motive IoT Devices

motive

About Motive

Motive builds technology to improve the safety, productivity, and profitability of businesses that power the physical economy. The Motive Automated Operations Platform combines IoT hardware with AI-powered applications to automate vehicle and equipment tracking, driver safety, compliance, maintenance, spend management, and more. Motive serves more than 120,000 businesses, across a wide range of industries including trucking and logistics, construction, oil and gas, food and beverages, field services, agriculture, passenger transit, and delivery. Visit gomotive.com to learn more.

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