Motive

Safety

Overview · Coaching · Drivers · Events · Speeding · Requests · Insights · Dashcams

Summary / Feb 20 - Feb 26 vs. Previous Week

LAST WEEK · LAST 4 WEEKS · LAST 12 WEEKS

DRIVE Score
72 --
UPDATED 02/27

Total Driving (mi)	Active Drivers	Events	Speeding	Collisions
1.4M ↓4%	1354 ↓41	14.6K ↓10%	1.9% ↓0	1 ↑1
25.5K hrs driven	70% coachable	14.5K unsafe behaviors	478 hrs 2 min	3 near collisions

Safety Trends — Unsafe behaviors summary ˅

Core Risk · Traffic Signals & Signs · Awareness · Harsh Driving

22500
18000
13500
9000

DEC 12 · JAN 09 · FEB 06 · FEB 27

Unsafe Behaviors / Feb 20 - Feb 26 — Most Common ˅

BEHAVIOR	% OF DRIVERS		COUNT / 1K MI	
Speeding	76%	↓1	7.4	↓10%
Hard Brake	39%	↓2	0.6	↓12%
Close Following	31%	↑1	1.3	↓8%
Distraction	30%	↓2	0.5	↓9%
Stop Sign Violation	11%	↓1	0.2	↓10%
Cell Phone Usage	9%	↑2	0.3	↓35%
Hard Corner	8.9%	↓3	0.1	↓14%
Hard Acceleration	7%	↓1	< 0.1	↓13%
Seat Belt Violation	6.6%	↓1	< 0.1	↓19%
Unsafe Lane Change	2.8%	↑0	< 0.1	↑5%

...er Performance / This Week

View All Drivers

...m Drivers · Top Drivers · Coached vs. Uncoached Drivers

Coaching

Coachable Drivers
Driver added 12m ag...

Needs Review

Events
Last event 4m ago

Recent Speeding
From previous day

Camera Issues
From last 30 days

Notifications

Dashcam Updates
3 disconnects · 2 ins...

Requested Videos
8 requests pending

9:41

← Close Following

You have 2 close following events to review

CRITICAL →
Sep 28 9:34 am
Santa Rosa, CA

▶

Pro Tip
A commercial vehicle needs 1 second of following distance for every 10 feet of...

Driver Safety

Protect your drivers and bottom-line with the trusted, all-in-one fleet safety solution.

Motive customers get results

50%
Fewer accidents with frequent coaching

10x
Up to 10x ROI in the first year

72%
Fleets exonerated by dash cam video

Beau Mosley
EVP of Safety and HR
Usher Transport

"Motive's technology automatically pinpoints where we should focus, so we can better impact what matters most — making our fleet safer."

How it works

Proactively manage safety with AI that really works.

Get time back with an automated, all-in-one platform.

Deliver documented results with advanced risk scoring and reporting.

Proactively manage safety

Protect your business with accurate, real-time driver coaching and accident detection, on-the-spot exoneration evidence, and privacy protection.

The Motive difference

- Reliable AI with fewer false alerts
- Detect collisions with industry-leading accuracy
- Eliminate blind spots with 360° visibility
- Simplify insurance claims
- Protect driver privacy with privacy mode

Distracted Driver

🔊 ⫽⫽⫽ **Please keep your eyes on the road**
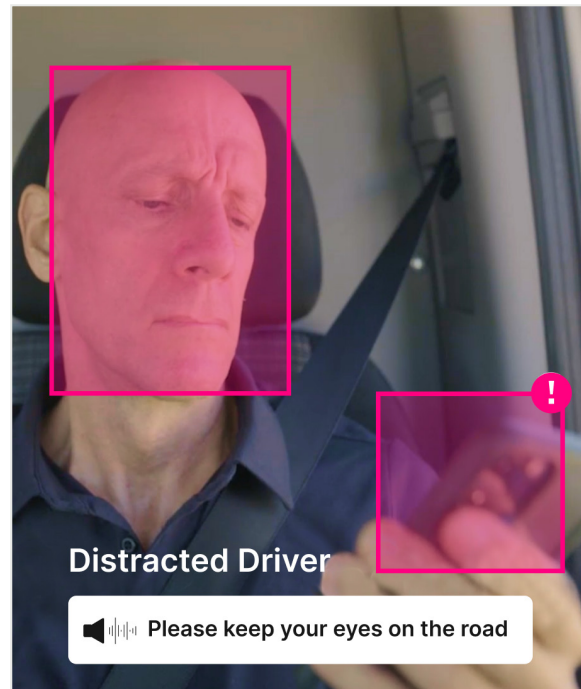
Get time back

Efficiently manage driver safety with automated self-coaching tools, prioritized footage, and custom safety definitions.

The Motive difference

- Empower drivers to self-coach
- Coach the drivers and behaviors that matter
- Custom data retention policies
- Automated, all-in-one platform

Close Following   Apr 11, 07:30 PM

Ben Tran   Los Angeles, CA

Close Following   Hard Brake

Environmental Conditions: Heavy Traffic Zone, Rainy Weather, Wet Roadway.

Mark as Reviewed
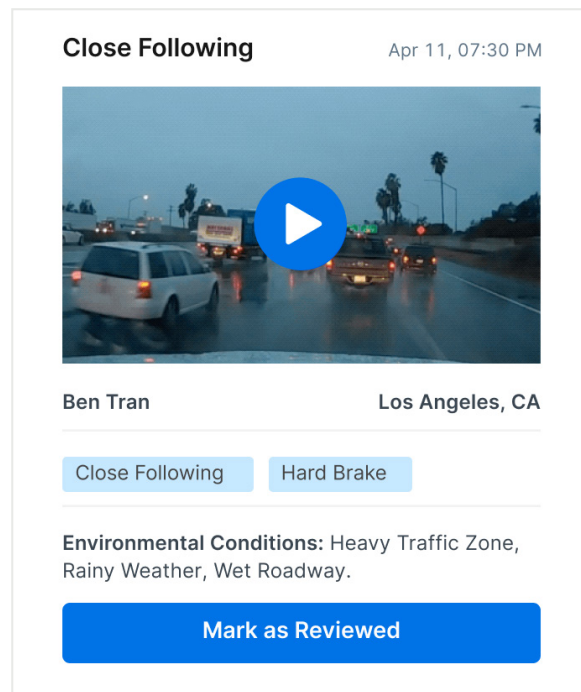
Deliver documented results

Stand out against your competitors and improve profitability with more accurate accident prediction, actionable coaching reports, and safe driver recognition.

The Motive difference

- Get a risk score 5x more predictive of accidents
- Clearly see the impact of your safety program
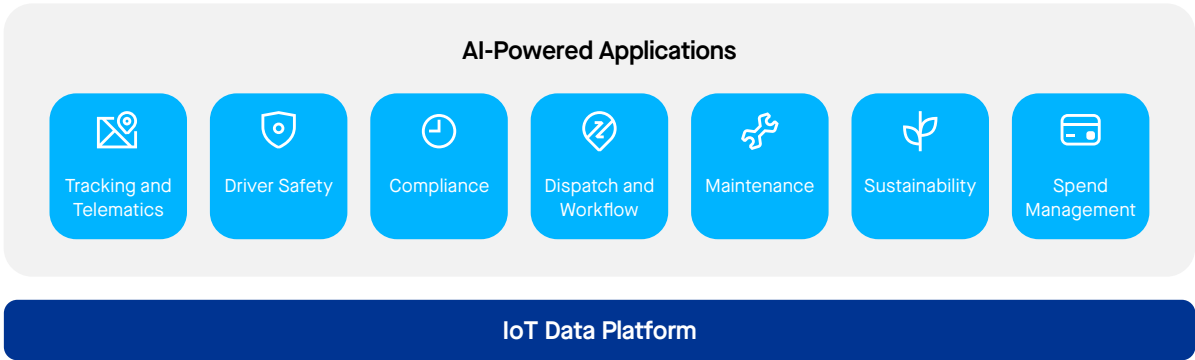- Identify and reward your best drivers

Jamie Smith

93 **DRIVE Risk Score**
Close following impacted your score the most

↑3 points   Good
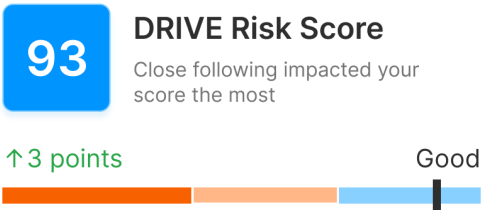
Driver Behavior

Close following	+3
Cell phone usage	-2
Speeding	+2

The Motive platform transforms your physical operations.

Improve your safety, productivity, and profitability, all in one place.

AI-Powered Applications

| Tracking and Telematics | Driver Safety | Compliance | Dispatch and Workflow | Maintenance | Sustainability | Spend Management |

IoT Data Platform

motive

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