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## Safety

Overview Coaching Drivers Events Speeding Requests Insights Dashcams

DRIVE Score

# 72

UPDATED 02/27

**Summary / Feb 20 - Feb 26 vs. Previous Week**

Total Driving (mi)		Active Drivers		Events		Speeding		Collisions	
1.4M	↓4%	1354	↓41	14.6K	↓10%	1.9%	↓0	1	↑1
25.5K hrs driven		70% coachable		14.5K unsafe behaviors		478 hrs 2 min		3 near collisions	

**Safety Trends**

Core Risk Traffic Signals & Signs Awareness Harsh Driving

**Unsafe Behaviors / Feb 20 - Feb 26**

BEHAVIOR	% OF DRIVERS	COUNT / 1K MI
Speeding	76% ↓1	7.4 ↓10%
Hard Brake	39% ↓2	0.6 ↓12%
Close Following	31% ↑1	1.3 ↓8%
Distraction	30% ↓2	0.5 ↓9%
Stop Sign Violation	11% ↓1	0.2 ↓10%
Cell Phone Usage	9% ↑2	0.3 ↓35%
Hard Corner	8.9% ↓3	0.1 ↓14%
Hard Acceleration	7% ↓1	< 0.1 ↓13%
Seat Belt Violation	6.6% ↓1	< 0.1 ↓19%
Unsafe Lane Change	2.8% ↑0	< 0.1 ↑5%

**Driver Performance / This Week** [View All Drivers](#)

**Coaching**

Coachable Drivers  
Driver added 12m ago

**Needs Review**

Events  
Last event 4m ago

Recent Speeding  
From previous day

Camera Issues  
From last 30 days

**Notifications**

Dashcam Updates  
3 disconnects · 2 ins

Requested Videos  
8 requests pending

9:41

Close Following

You have 2 close following events to review

CRITICAL

Sep 28 9:34 am  
Santa Rosa, CA

**Pro Tip**  
A commercial vehicle needs 1 second of following distance for every 10 feet of

# Driver Safety

Protect your drivers and bottom-line with the trusted, all-in-one fleet safety solution.



**Motive customers get results**

**50%**

Fewer accidents with frequent coaching

**10x**

Up to 10x ROI in the first year

**72%**

Fleets exonerated by dash cam video

**Beau Mosley**  
EVP of Safety and HR  
Usher Transport

**“Motive’s technology automatically pinpoints where we should focus, so we can better impact what matters most — making our fleet safer.”**

**How it works**



Proactively manage safety with AI that really works.



Get time back with an automated, all-in-one platform.



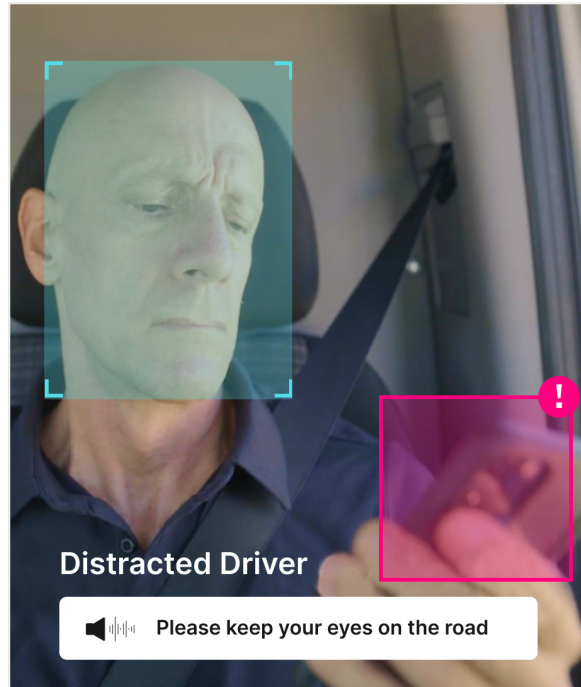
Deliver documented results with advanced risk scoring and reporting.

## Proactively manage safety

Protect your business with accurate, real-time driver coaching and accident detection, on-the-spot exoneration evidence, and privacy protection.

### The Motive difference

- Reliable AI with fewer false alerts
- Detect collisions with industry-leading accuracy
- Simplify insurance claims
- Protect driver privacy with privacy mode



## Get time back

Efficiently manage driver safety with automated self-coaching tools, prioritized footage, and custom safety definitions.

### The Motive difference

- Empower drivers to self-coach
- Coach the drivers and behaviors that matter
- Custom data retention policies
- Automated, all-in-one platform

### Close Following

Apr 11, 07:30 PM

A dashcam video showing a white car following a black car too closely on a wet road at night. A large blue play button is overlaid on the center of the video.

Ben Tran Los Angeles, CA

Close Following Hard Brake

**Environmental Conditions:** Heavy Traffic Zone, Rainy Weather, Wet Roadway.


Mark as Reviewed

## Deliver documented results

Stand out against your competitors and improve profitability with more accurate accident prediction, actionable coaching reports, and safe driver recognition.

## The Motive difference


- Get a risk score 5x more predictive of accidents
- Clearly see the impact of your safety program
- Identify and reward your best drivers

 **Jamie Smith**

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**93** **DRIVE Risk Score**  
Hard accelerations impacted your score the most

↑ 3 points Excellent



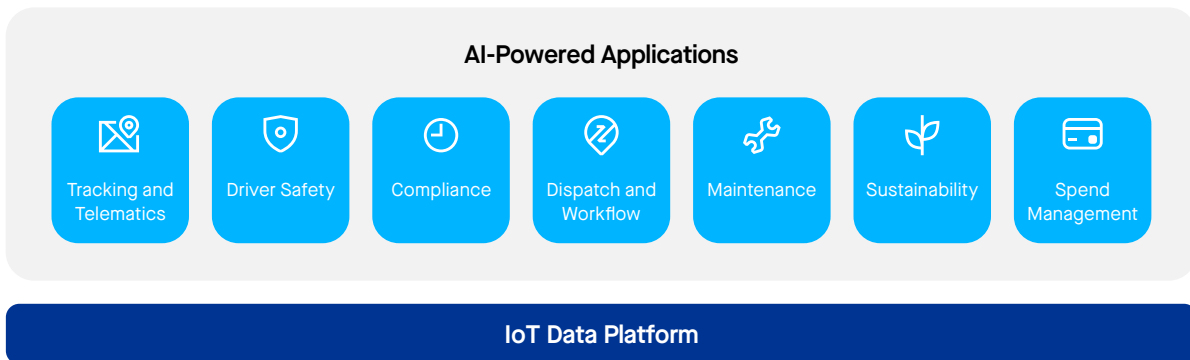
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**Driver Behavior**

Hard Accelerations	+3
Hard Brakes	-2
Speeding	+2

## The Motive platform transforms your physical operations.

Improve your safety, productivity, and profitability, all in one place.



# Motive

### About Motive

Motive builds technology to improve the safety, productivity, and profitability of businesses that power the physical economy. The Motive Automated Operations Platform combines IoT hardware with AI-powered applications to automate vehicle and equipment tracking, driver safety, compliance, maintenance, spend management, and more. Motive serves more than 120,000 businesses, across a wide range of industries including trucking and logistics, construction, oil and gas, food and beverages, field services, agriculture, passenger transit, and delivery. Visit [gomotive.com](https://gomotive.com) to learn more.