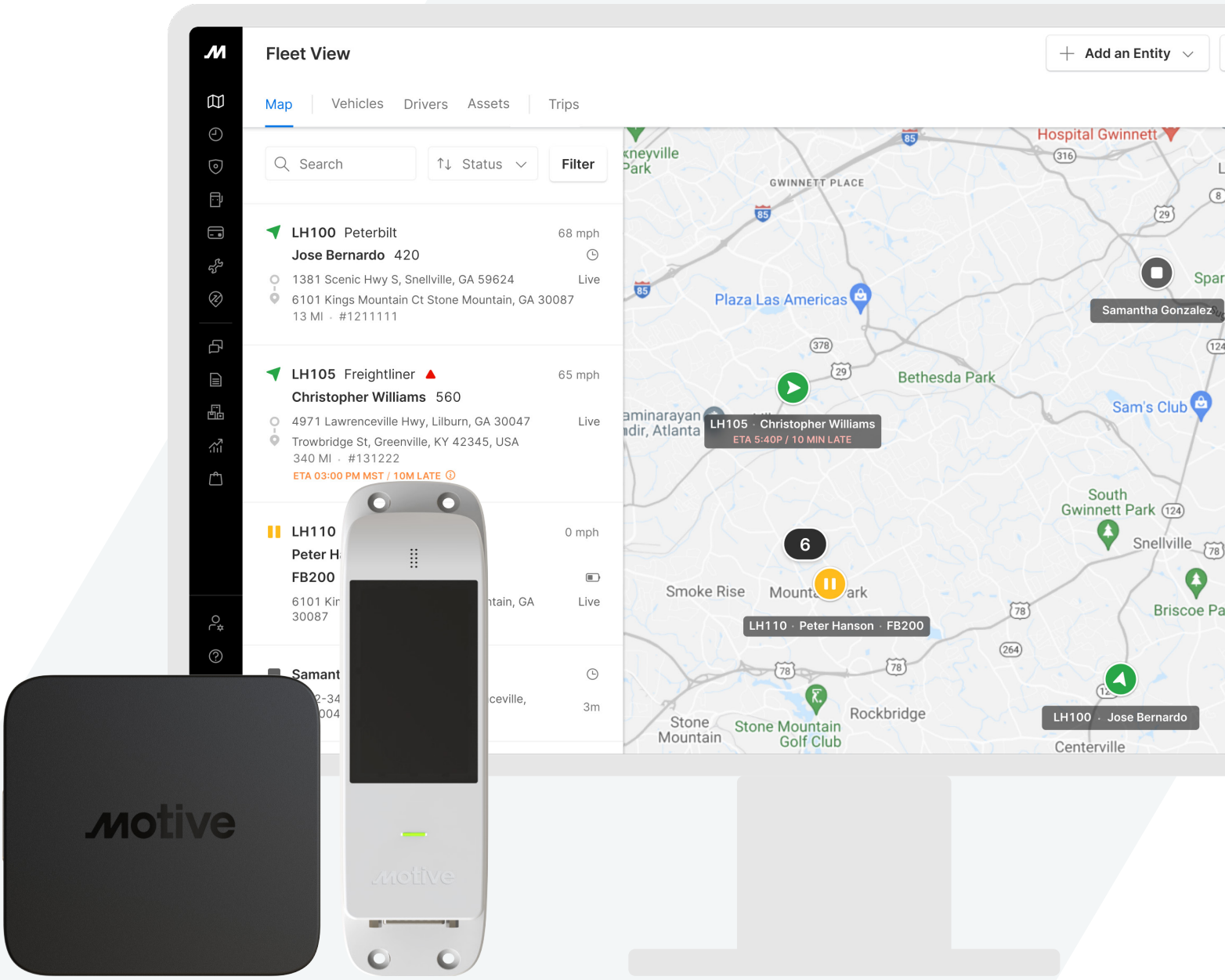
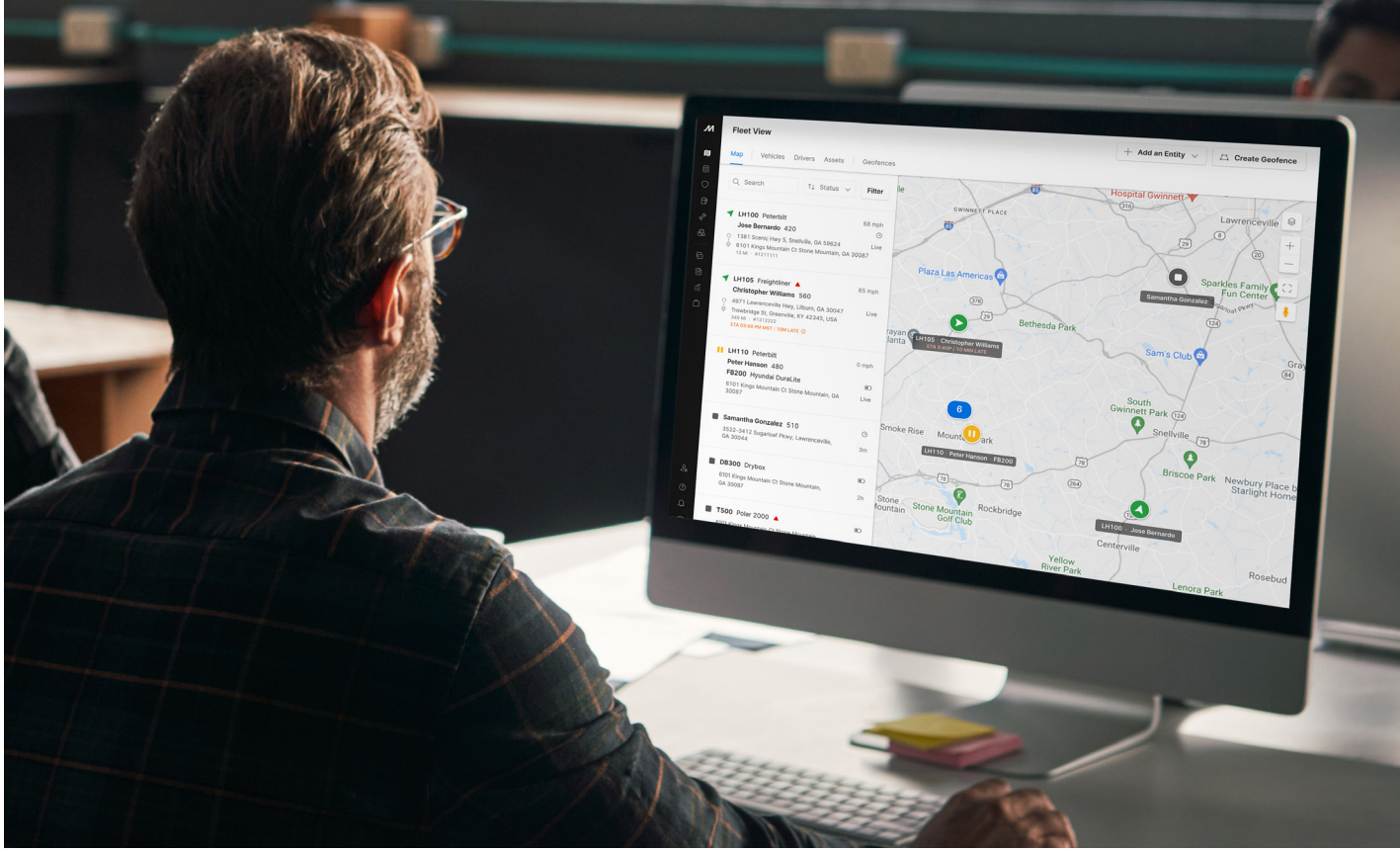
motive



Tracking & Telematics

Your vehicles and assets are valuable. Track them.



Motive at a glance

1.8B

Miles per month by vehicles on platform

700K+

vehicles tracked on platform

500M

Data points processed per day

Terry Maynard
Director of Transportation
American Logistic Services

"Motive's Fleet View is mission critical. I use it every day. It's like air traffic control. I can see our entire fleet on one map."

Track and monitor your fleet

The Motive Vehicle Gateway

Continuously captures driver and vehicle location and health data.

The Motive Asset Gateway

Real-time visibility into the location and telematics of all your assets.

The Motive Fleet Dashboard

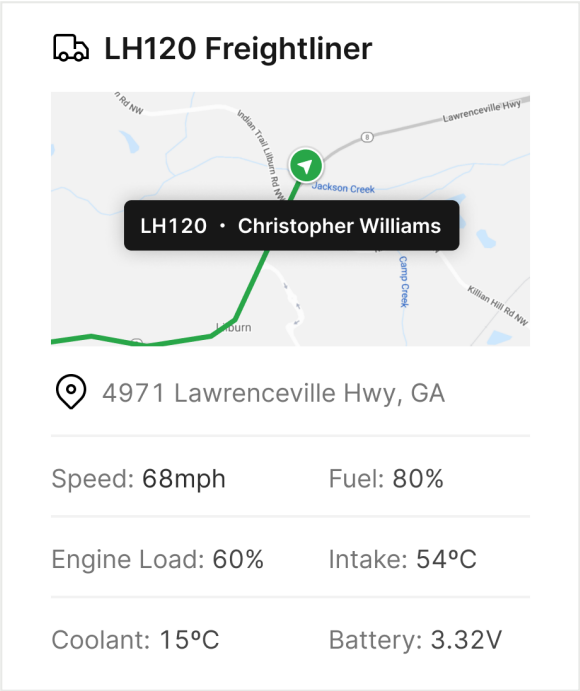
All driver, vehicle, equipment, and trailer information is in one place.

Full fleet visibility

Reduce your dependency on manual communication with real-time visibility across your physical operations in one dashboard.

The Motive Difference

- Access real-time and historical operational data for drivers, equipment, and vehicles.
- Monitor speed, reefer temperature, fuel, fault codes, barometric pressure, battery voltage, coolant temp, engine intake temp, engine load, and more.
- Analyze utilization, vehicle health, dispatch, temperature logs, and dormancy reports to maximize productivity for your fleet.

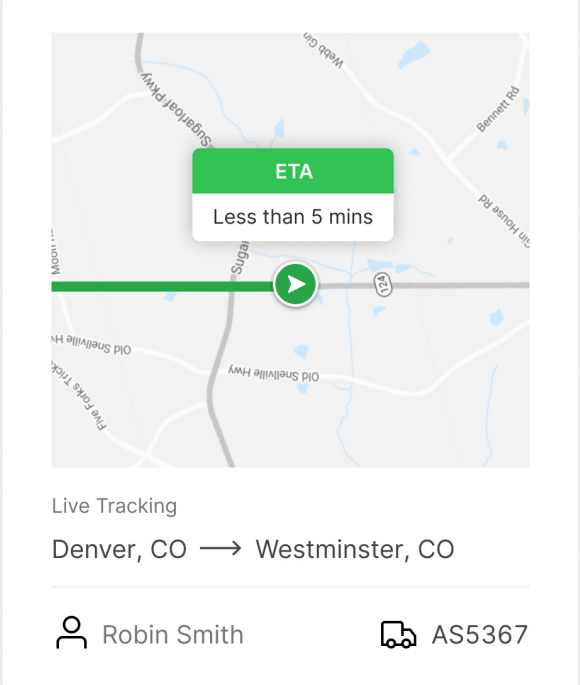


Location-based automation

Automate your fleet visibility through alerts and actions based on real-time vehicle and asset location.

The Motive Difference

- Dynamic ETAs update based on the current trajectory, traffic, and weather conditions.
- Ensure that the assigned driver has picked up the right trailer/asset with automated pairings.
- Create automated updates for your customers when the driver reaches a trip milestone.
- Automatic alerts available:
  - Geofences
  - Idling & speed
  - Motion & time-based
  - Temperature & humidity
  - Fuel levels & maintenance



Reliable hardware

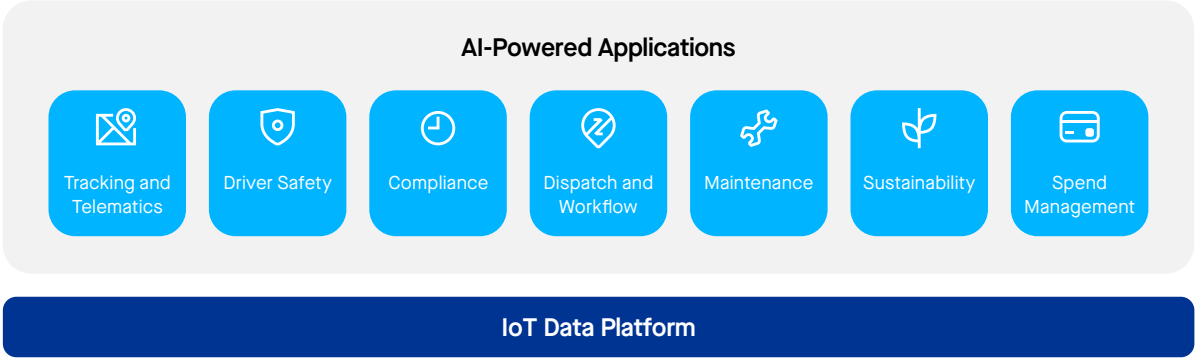
Deploy dependable devices to weather harsh and remote work environments.

The Motive Difference

- **Track in real-time**
  - Vehicle Gateway reports data back every 1-3 seconds.
  - Asset Gateway (when cable powered) reports data back every minute.
- **Leave data breadcrumbs**
  - Store data locally for backup and report when the connection is restored.
- All devices backed by a 5-year warranty

The Motive platform transforms your physical operations.

Improve your safety, productivity, and profitability, all in one place.



motive

About Motive

Motive builds technology to improve the safety, productivity, and profitability of businesses that power the physical economy. The Motive Automated Operations Platform combines IoT hardware with AI-powered applications to automate vehicle and equipment tracking, driver safety, compliance, maintenance, spend management, and more. Motive serves more than 120,000 businesses, across a wide range of industries including trucking and logistics, construction, oil and gas, food and beverages, field services, agriculture, passenger transit, and delivery. Visit gomotive.com to learn more.

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