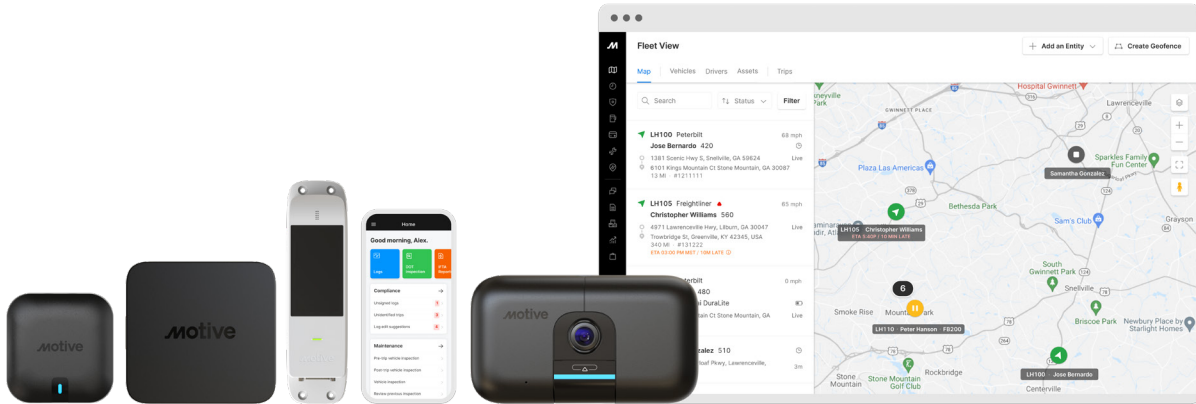




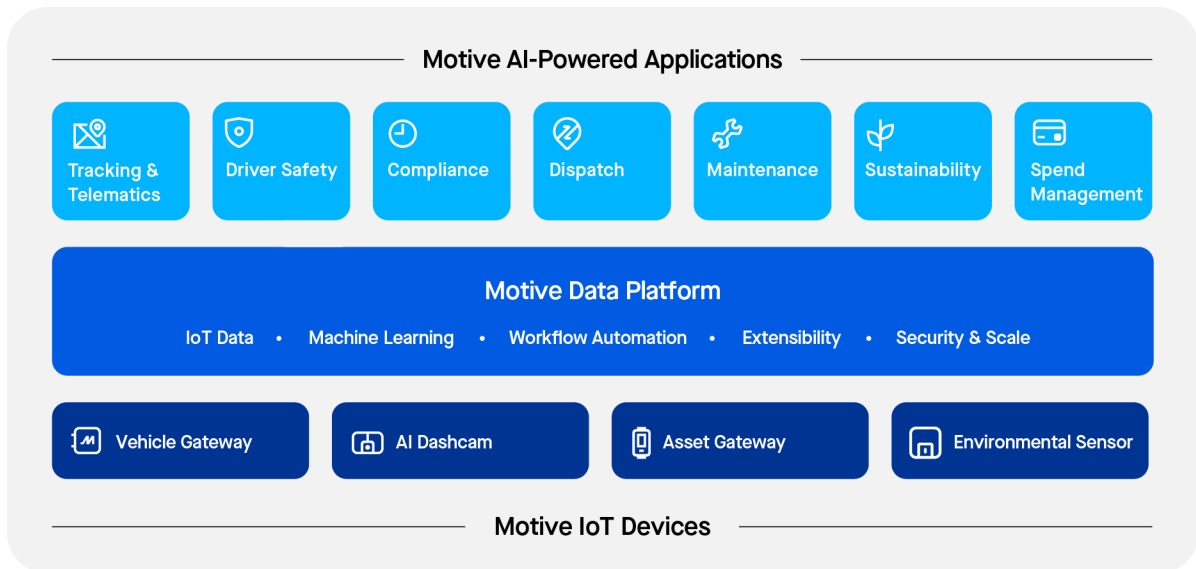
Extensibility Guide

Motive builds technology to improve the safety, productivity, and profitability of businesses that power the physical economy. Our IoT hardware connects vehicles, equipment, and facilities to the cloud while our AI-powered applications automate vehicle and equipment tracking, driver safety, compliance, and much more.



Integrated platform

The Motive platform has three main layers. First are the Motive IoT devices. Designed and built by Motive, the Motive IoT devices are responsible for collecting data from vehicles, assets, and drivers. Second are the integrated set of AI-powered applications used to automate the management of physical operations. Third is our Data Platform, which provides a shared, secure, and scalable foundation for our connected IoT devices and AI-powered applications.



Flexibility

To enable the type of customization flexibility that enterprise customers expect, the Motive platform provides a variety of tools. Depending on the depth of the customization work required, Motive customers can use no-code customization of reports or driver experience, and ready-to-use integrations to create better customization. Or they can develop their own code that extends and tailors the Motive functionality.

Motive also enables integrations with key enterprise systems, ranging from single sign-on (SSO) to data management through the Snowflake platform.

No-code customizations

No-code customization tools help in customizing the functionality for the unique requirements of your enterprise without the need for development resources. No-code tooling is leveraged throughout Motive's platform, supporting aspects such as the Motive Driver App, user workflows, document templates, time-saving automations, and custom reporting.

Particularly important is the customization of the driver experience, given that your drivers are the primary stakeholders. **Motive Driver Workflow** is a set of capabilities that can customize the Driver App for your specific needs, guiding drivers through every step of their workday while ensuring that no steps are omitted. These steps can involve inspections, checklists, forms, and the upload or access of images and documents. All of this can be customized without writing a single line of code.

Developer portal

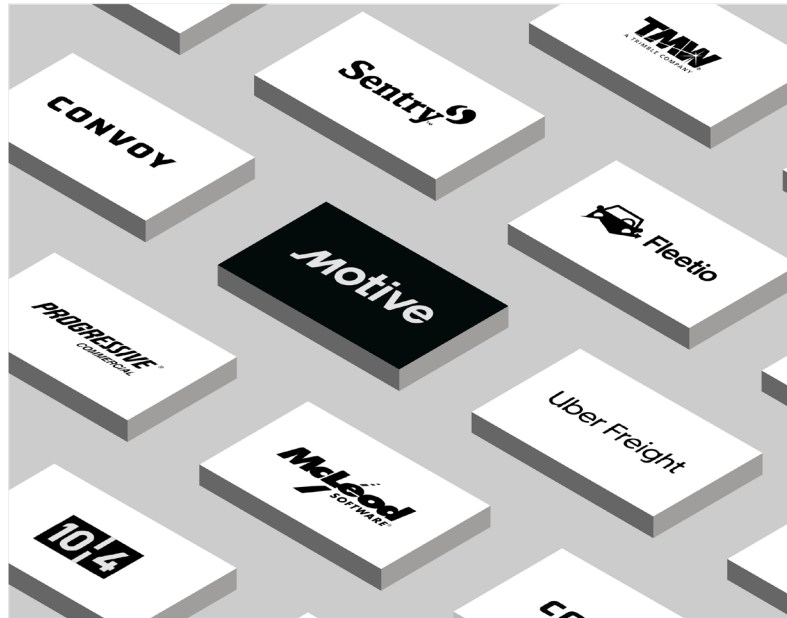
As innovators in fleet management, **Motive's Developer Portal** is **the first publicly available development portal** in the fleet management industry. It's a direct result of the collaboration between our Product and Business Development teams, our customers, and our partners. It provides documentation on how to use Motive APIs and other developer tools for customizations that require coding.

Motive APIs are secured with HTTPS. Motive APIs provide JSON- or XML-formatted responses and use industry-standard OAuth 2.0 authentication. Motive customers also have the option to authenticate via API keys. A broad collection of RESTful APIs covering resources such as users, vehicles, HOS logs, fault codes, location, dispatch, and much more provide maximum flexibility. Users can leverage the Motive Developer Portal to create custom integrations or apps for inclusion in the Motive App Marketplace.

App Marketplace

The Motive **App Marketplace** is home to industry-leading applications and integrations designed to help fleets of all sizes build a tailor-made fleet management solution. The catalog of ready-built, plug-and-play integrations cover a wide range of categories from TMS, maintenance, navigation, insurance, OEMs, and more. With more than 100 integrations to date, the App Marketplace makes it easy to extend the functionality of the Motive platform and link solutions together. For fleets, linking leads to better safety, productivity, and profitability.

Deploying an integration from the App Marketplace is easy, often requiring just a few mouse clicks to enable and configure.



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